



Child Care Planning Council

San Luis Obispo County

805A Fiero Lane, San Luis Obispo, CA 93401 • (805) 782-4723 • www.sanluischildcare.org

Executive Committee Meeting

January 20, 2017 2:00-4:00pm

Child Care Resource Connection

805A Fiero Lane, San Luis Obispo, CA 93401

MINUTES

Members Present:

Don Norton

Adriana Barron

Nancy Norton

Mika Buchanan

Staff:

Raechelle Bowlay-Sutton

Terri Shearer

Liaisons:

Joan Limov

Sheri Wilson

Joan Diestler

Guests:

Wendy Wendt (First 5 SLO)

Gina Goetsch (First 5 SLO)

Meeting called to order by Chair, Don Norton, at 2:08pm with welcome and introductions.

CONSENT AGENDA

Motion to approve consent agenda, including adoption of the agenda and December 9, 2016 minutes, made by Mika Buchanan, seconded by Nancy Norton and approved unanimously.

PUBLIC COMMENTS & ANNOUNCEMENTS

None.

BUDGET REVIEW

Budget review through November 2016 presented by Joan Limov, CAPSLO Child Financial Officer, and Joel Diestler CAPSLO Accountant. Budget review included in meeting materials.

Dept 490 (LCCPC) - 54% spent

Dept 491 (AB 212 Teacher Stipends) - 14% spent

Dept 492 (CTKS) - 23% spent

Dept 493 (Infant/Toddler QRIS) - 33% spent

Dept 494 (CSPP QRIS) - 5% spent

Dept 495 (CDIP) - 0% spent

Dept 496 (IMPACT)—14% spent

Joan Limov, reminded staff the keep track of CCPC Intern hours for CDIP Budget and also requested that staff processes any stipends as soon as possible to ensure payment prior to funding deadlines. Council staff reported on the new stipend application process where participants must apply by March 1, which will allow staff time to process applications and have a plan for unspent funds at the March Council meeting.

CHILDREN'S DAY IN THE PLAZA

Proposed Budget included in meeting materials. For the past three years, First 5 San Luis Obispo County has promoted Month of the Child and Child Abuse Prevention Month with a paid advertisement produced and aired through KSBY. Historically, First 5 SLO County has graciously provided traffic and awareness of Children's Day in the Plaza through this commercial at no charge to the Council. The total cost of the ad has been supported with First 5 funding, approximately \$10,000 per year. The ad runs for approximately three weeks, beginning March 15.

Wendy Wendt, First 5 Executive Director requested partial financial support for the Month of the Child commercials from the Planning Council. Coordinator supports this support since the commercial has been very beneficial to Children's Day in the Plaza and First 5 has been great partners for all of the Month of the Child activities and promotions. Joan Limov, CAPSLO CFO, suggested setting an amount of what the contingency fund should be. Coordinator suggested making the budget for Month of the Child, not just Children's Day in the Plaza, to include funding for other Month of the Child activities.

Wendy Wendt also requested continued support from the Planning Council towards Hands-On Heroes. This year's focus has shifted to a 12-month campaign instead of a one-night dinner event. Wendy Wendt requested a continued sponsorship for Hands-On Heroes of \$700.

Mika Buchanan made a recommendation to financially support the Month of the Child KSBY ad from the Children's Day in the Plaza Budget, and the Hands-on Heroes campaign from the LPC Reserves. Further direction for Council staff is to create budget profiles to be presented at the February Council meeting. Nancy Norton seconded the motion and all approve.

COORDINATOR REPORT

Council Coordinator presented report, included in meeting materials. Central Coast Infant Toddler Foundation Network Conference February 4 at Cuesta College. \$10,000 from the Infant Toddler QRIS Block Grant budget has been designated for this event.

Children's Day in the Plaza registration opened on January 19, 2017. CDIP is the same day as Cal Poly Open House, which may affect how many Cal Poly students are able to volunteer. Staff are confident they will be able to recruit enough volunteers through Cuesta College. New Cal Poly intern, Sophia Renteria, to support Month of the Child.

Quality Counts Staff (Kayla Benado, Britney Ogden and David Fimbres) have completed training in Pre-K and Toddler CLASS, and will complete observer certification in the next month. They will also complete Infant Toddler Environment Rating Scale (ITERS) Certification at the end of January.

COUNCIL MEETING AGENDA

Additions to the February 1, 2017 Council meeting agenda include two actions items: Children's Day in the Plaza Budget Approval to include KSBY Commercial sponsorship with supporting budget and Hands-On Heroes Sponsorship approval from LPC Reserves.

Motion to approve February 1, 2017 Council Meeting Agenda with additions made by Sheri Wilson, seconded by Adriana Barron, unanimously approved.

ADJOURNMENT

The meeting adjourned at 3:23pm.