



Children's Day in the Plaza

Saturday, April 13, 2019

Vendor/Sponsor/Performance Registration

On Saturday, April 13, 2019, the San Luis Obispo County Child Care Planning Council will host the 41st Annual *Children's Day in the Plaza*. This event is held every year to celebrate April as Month of the Child and Child Abuse Prevention Month. *Children's Day in the Plaza* will bring children and families to San Luis Obispo's Mission Plaza for a day of hands-on visual, literary, science and performing arts activities. Participating booths provided by community organizations and companies will provide learning opportunities and spectacular performances for children and their families. Your support will allow children and families the opportunity to discover creativity, individuality, diversity and the arts while exploring community resources. Over 2,500 children and adults join us each year, and we are inviting you to be a part of this amazing event.

	Early Bird Vendor Registration (By February 15th)	Vendor Registration (By March 15th)
Promotional/Retail	\$100	\$150
Non-Profit/Educational	\$50	\$75

Vendor Requirements

- Obtain Temporary Food Permit and comply with Department of Public Health Food Vendor requirements (for Food/Snack Vendors)
- Selling Vendors require current City of San Luis Obispo Business License or **additional** \$20.00 payable to:
CAPSLO –Children's Day in the Plaza
- "Promotional/Educational/Arts" and "Non-Profit" Vendors must provide a child's activity such as painting, bead stringing, sensory activity, dramatic play, etc. (please no face painting). This is also an opportunity for vendors to communicate with families while children are engaged
- A certificate of insurance for \$1,000,000 general commercial liability policy naming CAPSLO – San Luis Obispo County Child Care Planning Council as additional insured
- The San Luis Obispo County Child Care Planning Council reserves the right to refuse any vendor.
- **NO REFUNDS of event sponsorship or vendor fees, even if the event is cancelled**
- Make all checks payable to: **CAPSLO – Children's Day in the Plaza**
 - **Mail all forms, certificates and payments to:**
San Luis Obispo County Child Care Planning Council
805A Fiero Lane, San Luis Obispo, CA 93401
 - **Forms may also be submitted via email or fax:**
Email: ccpc@capslo.org Fax: (805) 783-2974

Registration Form

Type of Vendor: Food Promotional/Entertainment/Retail

Non-Profit Organization/Educational/Arts

Type of Sponsor: Level 1 (\$1000) Level 2 (\$500)

Level 3 (\$250) Level 4 (\$100)

Organization/Group Name: _____

Contact Person: _____

Contact Email: _____

Website: _____

Address: _____

Phone (office): _____ Phone (cell): _____

Fax: _____

What will you be promoting? _____

We are asking each vendor to provide a child-friendly activity (i.e. crafts, obstacle course, music & movement etc.) Please describe the activity you will provide: _____

City of San Luis Obispo Business License # _____

Electrical access is extremely limited; priority will be given to food vendors and event sponsors. You must provide your own electrical cord(s), equipment, etc. Please no loud music or PA systems at booths.

Our group would like access to electrical power for _____

Special Requests (booth location, electricity etc.) _____

Special requests will be honored in the following order – event sponsors, event performers, special need (such as electricity), and order in in which application and payments are received.

Performance Application

Organization/Group Name: _____

Contact Person: _____

Contact Email: _____

Website: _____

Address: _____

Phone (office): _____ Phone (cell): _____ Fax: _____

Type of Performance: _____

Minutes of Performance (30 min max): _____ Number of People in the Performance: _____

Preferred Time Slot*: (10:30 am – 2:30 pm, in half hour increments):

1st Choice: _____ 2nd choice _____ **The Performance Committee will do their best to accommodate your preferred time slot. Preferred time slot not guaranteed.*

Time Needed for Set Up: _____

Necessary Sound Equipment (microphones, etc.): _____

Additional comments, requests, or concerns: _____

Performance groups will be able to distribute marketing materials in the goody bags for free. Must provide a minimum of 250 items, maximum of 1000, the San Luis Obispo County Child Care Planning Council (805A Fiero Lane, SLO) by April 1, 2018.

The Performance Committee will follow up to confirm performance times and location as there will be three stages to accommodate various styles of arts performances. **Please submit your Performance Application by February 15, 2019.**

Release & Waiver of Liability and Indemnity Agreement

The undersigned, desiring to participate as a Vendor/Sponsor/Performer at the "Children's Day in the Plaza" (the "Event") does hereby tender this application. If the selection committee accepts the applicant Vendor, which it may do, it is sole and absolute discretion, the undersigned agrees as follows:

- 1) To Release San Luis Obispo County Child Care Planning Council and Community Action Partnership of San Luis Obispo County and any other participating organizers, and sponsors, and each of their representing officers, directors, members, managers, employees, contractors and/or other members and volunteers (collectively, "Releasees") from any and all claims, causes of action or liability (including but not limited to that for Vendor's property damage, bodily injury or lost profits) arising, directly or indirectly, out of Vendor's participation in the Event, including any claim, cause of action or liability due to ordinary negligence of one or more of Releasees. Vendor hereby acknowledges it has read and understands California Civil Code Section 1542m which section states as follows:

"A general release does not extend to claims which the creditor does not know are suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor."

Having read and understood Section 1542, Vendor/Sponsor hereby waives the provision of said section and assumes all risks for claims heretofore and hereafter arising, known or unknown from the Event, and notwithstanding the provisions of Section 1542, hereby knowingly voluntarily and expressly releases Releasees from all liability for claims arising out of, connected with or relating to the Event.

- 2) To Hold harmless, indemnify and defend Releasees from and against any loss, liability, damage, cost or expense (including a reasonable attorney's fee) related to any claim or cause action arising, directly or indirectly, out of the Vendor's participation in the Event.
- 3) To abide by the Guidelines under which said Event will be operated.
- 4) That the foregoing release, waiver and indemnity agreement is as broad and inclusive as is permitted by the law in the State of California.
- 5) In the event that Vendor or any Releasee here under institutes and action to interpret or enforce the terms of this Agreement, the party prevailing in any such action shall be entitled to an award of its reasonable costs and attorney's fees
- 6) That the undersigned has carefully reviewed this Application and has been given an opportunity to have it reviewed by legal counsel.

Vendor Authorized Signature: _____

Name/Title: _____ Date: _____

Sponsor Investments

Level 1 \$1,000 +

- Logo Included on print materials (posters, flyers, advertisements)
- Mentioned in radio promotions
- Logo and promotion on Facebook, websites, and email blasts
- Signage at 3 entertainment stages
- 3 30-second announcements/promotions from all 3 entertainment stages
- Distribute marketing materials in goody bags
 - Must provide at least 250 items and up to 1,000 functional, child-friendly toys or “freebie” items i.e. pencils, frisbees, water bottles, coupons
- Recognition at Children’s Day in the Plaza Opening Ceremony
- Recognition from Emcee at all 3 entertainment stages
- Choice of vendor booth space, if desired

Level 2 \$500

- Logo Included on print materials
- Logo and promotion on Facebook
- Signage at 2 entertainment stages
- 2 30-second announcements/promotions from 2 entertainment stages
- Recognition from Emcee at 2 entertainment stages
- Distribute marketing materials in goody bags
 - Must provide at least 250 items and up to 1,000 functional, child-friendly toys or “freebie” items i.e. pencils, frisbees, water bottles, coupons
- Choice of vendor booth space, if desired

Level 3 \$250

- Logo and promotion on Facebook
- Signage at 1 entertainment stage
- Distribute marketing materials in goody bags
 - Must provide at least 250 items and up to 1,000 functional, child-friendly toys or “freebie” items i.e. pencils, frisbees, water bottles, coupons
- Recognition from Emcee at 1 entertainment stage
- Vendor booth space, if desired

Level 4 \$100

- Distribute marketing materials in goody bags
 - Must provide at least 250 items and up to 1,000 functional, child friendly toys or “freebie” items i.e. pencils, frisbees, water bottles, coupons

In order to be included in any printed promotional materials, sponsorship *must be confirmed* by February 15, 2019