



Child Care Planning Council

San Luis Obispo County

805A Fiero Lane, San Luis Obispo, CA 93401 • (805) 782-4723 • www.sanluischildcare.org

Executive Committee Meeting

February 19, 2016 2:00 – 4:00 pm

CAPSLO Child Care Resource Connection Board Room
805A Fiero Lane, San Luis Obispo, CA 93401

MINUTES

Members Present:

Don Norton

Nancy Norton

Sheri Wilson

Staff:

Raechelle Bowlay-Sutton

Kayla Benado

Jenn Kreps

Absent:

Mike Buchanan (excused)

Melinda Sokolowski

Maddy Quaglino (excused)

(excused)

Meeting called to order by Chair, Nancy Norton at 2:15pm with welcome and introductions.

CONSENT AGENDA

Motion to approve consent agenda, including adoption of the agenda and January 25, 2016 minutes, made by Sheri Wilson, seconded by Nancy Norton and passed unanimously.

PUBLIC COMMENT and COUNCIL MEMBER ANNOUNCEMENTS

No public comments were made.

PERSONNEL UPDATE

Raechelle reintroduces new LCCPS Specialist, Jenn Kreps, to the executive committee. Heather Clarke, another newly hired LCCPC Specialist, will be starting on March 1st, pending fingerprint clearance. There will be interviews with a hiring panel on February 24th for an additional Specialist. Same interview questions will be used.

QRIS UPDATE

Raechelle continues CLASS training and will be attending a week long training on teacher-child interactions. This will allow her to coach other trainers and do more in-house training. This is being funded by Race to the Top and First 5. LCCPC Specialist will be trained in next, target date is in May to be done.

16/17 Training (QRIS Consortia):

Wendy Wendt and Raechelle will be attending this training, also open to more people. Council staff are planning to have a half day QRIS local training. This will allow local partners to attend, understand, and have a plan moving forward with QRIS.

Block Grant:

First series of Quality Counts will feature ASQ and ASQ-SE. The first portion will be taught by Sue Melvin and Tina McCreary, the second portion will be focused on embedding ASQ in QRIS and a review on referrals. People must RSVP for Quality Counts Academy. Only State Preschool are allowed to attend this training.

I/T Impact:

Application was turned in, have not heard back as of yet. Supposed to hear back by February 19, 2016.

MONTH OF THE CHILD UPDATE:

Children's Day in the Plaza

Vendor/Booth applications still coming in. We now have 48 booths, including the application received from the SLO Children's Museum today. Flyers should be printed by next Friday, February 26, 2016, and distribution will begin on March 1st throughout elementary schools and community areas. The Facebook page has also been reformatted/updated and has reached 21,000+ new people in the current week.

We have 8 performers signed up now. Performers usually have 45 minute timeslots. Don Norton would like to go first this year and provide a 30 minute performance.

Music Motive will now be set up in the amphitheater due to concerns about the loud sound being right next to the stage. This will act as their booth and will allow them to do performances throughout the day. Steve from Music Motive is bringing music equipment and will be managing this stage entirely, allowing this stage to be a "music zone" for the children. Buckets will be on stage when performances are not going on and kids will be allowed to play on buckets during the day.

Quality Counts Campaign:

The bags for Children's Day in the Plaza will help will awareness and promotion. "Quality Counts" with first agency logos will be on one side and "Talk, Read, Sing" will be on the other. This will allow the usage of grant money while getting the word out to the community. Don Norton also said that Cuesta can help out with \$250 for bags.

Media Plan:

El Dorado Broadcasters is working with Arts Obispo to create radio promotions. These are set to air starting two weeks prior to the event.

For the Central Coast Voices interview, Lisa will be talking about Month of the Child and Child Abuse Prevention, while pairing it up discussion of "A Trauma Informed SLO".

Print media, such as postcards and posters, will be ready for distribution and the March Council Meeting.

San Luis Obispo Tribune is on board for running ads for the event.

KSBY ad starts in two weeks. First 5 will be highlighted.

Proclamations:

Verbiage and wording follows what was previously used in years past, although now it includes wear blue day (April 1st) and Hands on Heroes. "Day of the Child" will be taken out of the heading but will remain in the body of text. The Children's Bill of Right will also now be mentioned in the last paragraph.

Sheri Wilson would like to send a copy to Biz Steinberg for approval and Marci, Biz's assistant, would like to present it at the CAPSLO Board meeting. Lisa Fraise is working on Children's Services Network also having a proclamation. Don Norton would like his proclamation in March instead of April in order to promote Wear Blue Day (April 1st).

Wear Blue Day:

April 1st, wear blue on the 1st in support of Child Abuse prevention.

PROFESSIONAL DEVELOPMENT**Summer Train the Trainer Institute:**

This is the big trainer trainings, running from June to August. We have allocated \$10k from I/T Blocks grant. There is a \$150 fee per person for materials. Sue, the trainer for California, has been asked to come out to facilitate our training. This will open it up so that any of our partners can attend this train the trainer. Up to 25 will be allowed to attend.

Class:

Training and testing will be paid for and provided for three people. In return they will in-kind back a few assessments allowing us to not need to go out to every site for assessments. Once done taking tests online, participants will become assessors. This training will be open to faculty, mentors, people with experience in classroom, etc. Registration will be available after dates are selected. A doodle will be sent out for date preferences.

ECERS:

A small or large group can get overview trained, assessor certification is limited as training needs to be individualized due to the requirement to assess three different sites on location.

DRDP:

Council staff plan to send one person to be trained formally. Then this person will be able to train internally. This training costs \$7500.

Goal for Summer 2016:

Assessments will take place May/June 2016 by Raechelle, Kayla, and Jenn. Double coding (two assessors at each site performing the same assessment) will take place for the first year.

COUNCIL RETREAT PROPOSALS

The council staff presented different formats for the projected retreat. These included key note speakers and at-council presentations or more interactive, team building format of trainings. The council staff also discussed using a book to enhance the retreat and having Art Bar come out to do an extension activity.

Don Norton talked about previous activities that were engaging and successful in the moment but were never revisited. There was rallied energy with no execution.

Sheri Wilson explained that a funny motivational speaker is important.

Executive committee would like this retreat to be more inspirational and engaging. Let's think outside the box.

Jenn Kreps will be taking lead on looking into speakers, with the support and ideas from the rest of the committee. She will also be looking into Ventana Grill as a location and venue for the Council Retreat. Continued planning for the usage of the book "The One" will also take place before the next executive committee meeting.

A motion was made to move forward with plans on the Retreat within a \$4000 budget by Don Norton, seconded by Sheri Wilson, and passed unanimously.

COUCIL MEETING AGENDA

Presentation will be taken out by council staff to allow for more discussion of legislative updates. Don Norton motions to approve March Council Agenda with the necessary changes, and Sheri Wilson seconds with unanimous approval from the Committee.

ADJOURNMENT

Meeting adjourned at 3:35 pm.